

Form 605Corporations Act 2001
Section 671B**Notice of ceasing to be a substantial holder**To Company Name/Scheme Southern Cross Media Group LimitedACN/ARSN 116 024 536**1. Details of substantial holder(1)**Name Nine Entertainment Co. Holdings Limited and the entities listed in Annexure A (NEC Group)
ACN/ARSN (if applicable) 122 203 892The holder ceased to be a
substantial holder on05/10/16

The previous notice was given to the company on

21/03/16

The previous notice was dated

21/03/16**2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change(5)	Class (6) and number of securities affected	Person's votes affected
05/10/16	NEC Group	Sale of shares	\$118,265,513.52	76,795,788	76,795,788

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
NEC Group	24 Artarmon Road, Willoughby NSW 2068

Signatureprint name Rachel Launderscapacity Company Secretarysign here date 06 / 10 / 16

Annexure A

This is Annexure A of 1 page attached to the Form 605 lodged by the NEC group of companies and signed by me and dated 6 October 2016.


Name: Rachel Lauanders

Date: 6 October

Name	Company Number
5 th Finger Pty Ltd	091 591 007
Channel 9 Australia Inc	C1003245
Channel 9 South Australia Pty Ltd	007 577 880
Ecorp Pty Limited	063 248 671
General Television Corporation Proprietary Limited	004 330 036
Mi9 New Zealand Limited	1913126
Micjoy Pty. Ltd	096 774 113
NBN Enterprises Pty Limited	009 140 078
NBN Pty Ltd	000 232 486
NEC Mastheads Pty Limited	122 205 707
Nine Digital Pty Limited	077 753 461
Nine Entertainment Group Pty Limited	122 201 905
Nine Entertainment Co Pty Ltd	122 205 065
Nine Films & Television Pty Ltd	066 040 024
Nine Network Australia Holdings Pty Ltd	124 816 093
Nine Network Australia Pty Ltd	008 685 407
Nine Network Marketing Pty Ltd	064 850 059
Nine Network Productions Pty. Limited	002 965 755
Pay TV Holdings Pty. Ltd.	058 558 857
Pedestrian Group Pty Ltd	112 839 568
Pedestrian Corporation Holdings Pty Ltd	143 639 758
Petelex Pty. Limited	096 683 626
Pink Platypus Pty Limited	142 406 148
Queensland Television Holdings Pty Ltd	124 816 100
Queensland Television Pty Ltd.	009 674 373
Shertip Pty. Limited	063 980 987
Swan Television & Radio Broadcasters Pty Ltd	008 689 745
TCN Channel Nine Pty Ltd	001 549 560
Television Holdings Darwin Pty. Limited	009 634 048
Territory Television Pty. Ltd.	009 594 987
Tipstone Australia Pty Limited	168 915 419
White Whale Pty Ltd	078 268 014