



SOUTHERN CROSS AUSTEREO

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ASX RELEASE

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WITHDRAWAL FROM NEGOTIATIONS WITH WIN CORPORATION

Southern Cross Media Group Limited (ASX:SXL) (**SCA**) announces that it has withdrawn from discussions with WIN Corporation for the sale by SCA of its northern NSW (**NNSW**) television assets and operations to WIN and the acquisition of WIN's i98FM Wollongong radio station.

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Southern Cross Austereo comprises Southern Cross Media Group Limited and its subsidiaries.