Form 605

Corporations Act 2001 Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme

Southern Cross Media Group Ltd.

ACN/ARSN

116 024 536

1. Details of substantial holder (1)

Name

The Vanguard Group, Inc.

N/A

The holder ceased to be a

ACN/ARSN (if applicable)

substantial holder on

21 June 2018

The previous notice was given to the company on

29 September 2017

The previous notice was dated

29 September 2017

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
See Annexure A					The Vanguard Group Inc. now holds 4.997% of voting power

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Vanguard Investments Australia Ltd	Level 34, 2 Southbank Blvd, Southbank 3006 VIC Australia
The Vanguard Group, Inc.	P.O. Box 2600, V26 Valley Forge, PA 19482 USA

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print name Struck Acker capacity Manufactures sign here Struck Acker date 25 June 2018

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (3) See the definition of "associate" in section 9 of the Corporations Act 2001.

Include details of:

(4)

- (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
- (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of a company constitute one class unless divided into separate classes.
- 7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

To Company ACN/ARSN

Southern Cross Media 116 024 536

Substantial Holder Name ACN/ARSN

The Vanguard Group, Inc.

N/A

	Date of change	Person whose relevant interest changed	Nature of Change(6)	Consideration given in relation to change(7)		Number of securities affected	Person's votes affected
		The Vanguard Group, Inc.	Buy	1.19	Ordinary	18,366	18,36
	02-Oct-17	The Vanguard Group, Inc.	Buy	1.19	Ordinary	18,366	18,36
	06-Oct-17	The Vanguard Group, Inc.	Buy	1.13	Ordinary	16,740	16,74
	19-Oct-17	The Vanguard Group, Inc.	Buy	1,21	Ordinary	12,244	12,24
	24-Oct-17	The Vanguard Group, Inc.	Buy	1.20	Ordinary	18,366	18,36
	26-Oct-17	The Vanguard Group, Inc.	Buy	1,17	Ordinary	214,418	214,41
	08-Nov-17	The Vanguard Group, Inc.	Buy	1.07	Ordinary	18,366	18,36
		The Vanguard Group, Inc.	Buy	1.07	Ordinary	16,740	16,74
		The Vanguard Group, Inc.	Buy	1,10	Ordinary	36,828	36,82
		The Vanguard Group, Inc.	Buy	1.10	Ordinary	30,610	30,61
		The Vanguard Group, Inc.	Buy	1.09	Ordinary	10,044	10,04
\mathcal{I}		The Vanguard Group, Inc.	Buy	1,09	Ordinary	20,088	20,0
		The Vanguard Group, Inc.	Buy	1.09	Ordinary	12,244	12,2
		The Vanguard Group, Inc.	Buy	1.14	Ordinary		
		The Vanguard Group, Inc.	Buy	1,13		275,273	275,2 1,8
					Ordinary	1,852	
		The Vanguard Group, Inc.	Sell	1,21	Ordinary	(12,244)	(12,2
		The Vanguard Group, Inc.	Sell	1.23	Ordinary	(18,366)	(18,3
		The Vanguard Group, Inc.	Sell	1.22	Ordinary	(12,244)	(12,2
		The Vanguard Group, Inc.	Buy	1,22	Ordinary	7,862	7,8
	15-Dec-17	The Vanguard Group, Inc.	Sell	1,22	Ordinary	(108,579)	(108,5
)	02-Jan-18	The Vanguard Group, Inc.	Buy	1.19	Ordinary	14,348	14,3
2		The Vanguard Group, Inc.	Buy	1.17	Ordinary	21,522	21,5
~		The Vanguard Group, Inc.	Buy	1.16	Ordinary	2,422	2,4
		The Vanguard Group, Inc.	Buy	1.10	Ordinary	212,868	212,8
1		The Vanguard Group, Inc.	Buy	1,09	Ordinary	25,530	25,5
\cup		The Vanguard Group, Inc.	Buy	1.12	Ordinary	721	23,5
-1		The Vanguard Group, Inc.	Sell	1,11	Ordinary	(129,005)	(129,0
		The Vanguard Group, Inc.	Sell	1.11			
1					Ordinary	(62,421)	(62,4
		The Vanguard Group, Inc.	Buy	1.03	Ordinary	22,755	\ 22,7
-		The Vanguard Group, Inc.	Buy	1.03	Ordinary	15,170	15,1
-		The Vanguard Group, Inc.	Buy	1.04	Ordinary	270,974	270,9
1		The Vanguard Group, Inc.	Buy	1,11	Ordinary	22,755	22,7
)]		The Vanguard Group, Inc.	Buy	1,19	Ordinary	77,600	77,6
\subseteq	17-May-18	The Vanguard Group, Inc.	Buy	1,18	Ordinary	15,170	15,1
	21-May-18	The Vanguard Group, Inc.	Buy	1,16	Ordinary	22,755	22,7
	23-May-18	The Vanguard Group, Inc.	Buy	1.16	Ordinary	68,265	68,2
	31-May-18	The Vanguard Group, Inc.	Buy	1.29	Ordinary	22,755	22,7
_		The Vanguard Group, Inc.	Sell	1.28	Ordinary	(64,119)	(64,1
T		The Vanguard Group, Inc.	Buy	1.27	Ordinary	60,680	60,6
		The Vanguard Group, Inc.	Buy	1,22	Ordinary	22,755	22,7
		The Vanguard Group, Inc.	Sell	1.24	Ordinary	(93,257)	(93,2
\mathcal{I}		The Vanguard Group, Inc.	Buy	1.25	Ordinary	14,250	14,2
		Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	90,440	90,4
		Vanguard Investments Australia Ltd	Sell	1.18	Ordinary	(76,629)	(76,6
		Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	16,287	
			Sell	1,15	Ordinary	(18,226)	16,2
		Vanguard Investments Australia Ltd					(18,2
- 1		Vanguard Investments Australia Ltd	Buy	1.10	Ordinary	59,719	59,7
		Vanguard Investments Australia Ltd	Buy	1,10	Ordinary	6,520	6,5
		Vanguard Investments Australia Ltd	Buy	1.17	Ordinary	16,112	16,1
		Vanguard Investments Australia Ltd	Sell	1,20	Ordinary	(3,593)	(3,5
)		Vanguard investments Australia Ltd	Buy	1.19	Ordinary	32,574	32,5
\mathcal{I}	18-Oct-17	Vanguard Investments Australia Ltd	Buy	1,19	Ordinary	80,616	80,6
	25-Oct-17	Vanguard Investments Australia Ltd	Sell	1.20	Ordinary	(4,796)	(4,7
	27-Oct-17	Vanguard Investments Australia Ltd	Buy	1.16	Ordinary	2,922	2,9
	31-Oct-17	Vanguard Investments Australia Ltd	Buy	1.12	Ordinary	43,432	43,4
		Vanguard Investments Australia Ltd	Buy	1.11	Ordinary	54,794	54,7
-1		Vanguard Investments Australia Ltd	Buy	1.09	Ordinary	12,063	12,0
		Vanguard Investments Australia Ltd	Buy	1.09	Ordinary	4,383	4,5
ŀ		Vanguard Investments Australia Ltd	Buy	1,11	Ordinary	71,195	71,1
ŀ		Vanguard Investments Australia Ltd	Buy	1.09	Ordinary	38,822	38,8
-		Vanguard Investments Australia Ltd	Buy	1.09	Ordinary	4,383	4,5
		Vanguard Investments Australia Ltd	Buy	1.14	Ordinary	16,084	16,0
		Vanguard Investments Australia Ltd	Buy	7 1.12	Ordinary	16,638	
					Ordinary		16,6
		Vanguard Investments Australia Ltd	Buy	1.12		4,870	4,8
		Vanguard Investments Australia Ltd	Buy	1.13	Ordinary	22,184	22,1
		Vanguard Investments Australia Ltd	Buy	1.13	Ordinary	6,331	6,3
1		Vanguard Investments Australia Ltd	Buy	1.12	Ordinary	104,932	104,9
		Vanguard Investments Australia Ltd	Buy	1.14	Ordinary	22,184	22,1
		Vanguard Investments Australia Ltd	Sell	1.16	Ordinary	(18,102)	(18,1
	01-Dec-17	Vanguard Investments Australia Ltd	Buy	1,19	Ordinary	15,488	15,4
		Vanguard Investments Australia Ltd	Buy	1.20	Ordinary	8,531	8,5
		Vanguard Investments Australia Ltd	Sell	1.20	Ordinary	(8,531)	(8,5
		Vanguard Investments Australia Ltd	Sell	1.20	Ordinary	(10,714)	(10,7
		Vanguard Investments Australia Ltd	Sell	1.24	Ordinary	(5,341)	(5,3
		Vanguard Investments Australia Ltd					
ł		vancuaro invesiments Attstralla Ltd	Buy	1.23	Ordinary	16,638	16,6
}					0.11		
	14-Dec-17	Vanguard Investments Australia Ltd Vanguard Investments Australia Ltd	Buy Buy	1,23 1,22	Ordinary Ordinary	1,540 26,550	1,5 26,5

Date of change	Person whose relevant interest changed	Nature of Change(6)	Consideration given in relation to change(7)		Number of securities affected	Person's votes affected
19-Dec-17	Vanguard Investments Australia Ltd	Buy	1.20	Ordinary	19,676	19,6
	Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	19,230	19,2
	Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	3,834	3,83
	Vanguard investments Australia Ltd	Sell	1.18	Ordinary	(140,462)	(140,46
	Vanguard Investments Australia Ltd	Buy	1.18	Ordinary	19,676	19,6
	Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	14,757	14,75
	Vanguard Investments Australia Ltd	Buy	1.17	Ordinary	11,436	11,4
	Vanguard Investments Australia Ltd	Buy	1.17	Ordinary	24,380	24,31
	Vanguard Investments Australia Ltd	Sell	1.16	Ordinary	(219,777)	(219,7
	Vanguard Investments Australia Ltd	Sell	1.16	Ordinary	(158,079)	(158,0
	Vanguard Investments Australia Ltd	Sell	1.17	Ordinary	(5,538)	(5,5
	Vanguard Investments Australia Ltd	Buy	1.15	Ordinary	14,628	14,6
	Vanguard Investments Australia Ltd	Buy	1,16	Ordinary	4,260	4,2
	Vanguard Investments Australia Ltd	Buy	1.16 1,16	Ordinary Ordinary	85,032	85,0
	Vanguard Investments Australia Ltd	Buy Buy	1.16	Ordinary	22,872	22,8
	Vanguard Investments Australia Ltd	Buy	1.17	Ordinary	· · · · · · · · · · · · · · · · · · ·	2,9 102,9
	Vanguard Investments Australia Ltd		1.19		102,956	
	Vanguard Investments Australia Ltd	Buy		Ordinary	2,556	2,5
	Vanguard Investments Australia Ltd	Buy	1.19	Ordinary	14,628	14,6
	Vanguard Investments Australia Ltd	Sell	1.19	Ordinary	(32,376)	(32,3
	Vanguard Investments Australia Ltd	Buy	1.15	Ordinary	14,628	14,6
	Vanguard Investments Australia Ltd	Buy	1,15	Ordinary	2,556	2,5
	Vanguard Investments Australia Ltd	Buy	1.11	Ordinary	14,628	14,6
	Vanguard Investments Australia Ltd	Buy	1.11	Ordinary	5,112	5,1
	Vanguard Investments Australia Ltd	Buy	1,06	Ordinary	19,504	19,5
	Vanguard Investments Australia Ltd	Buy	1.15	Ordinary Ordinary	5,112	5,1
26-Feb-18		Buy	1.10		19,640	19,6
	Vanguard Investments Australia Ltd	Buy	1.09	Ordinary	7,209	7,2
	Vanguard Investments Australia Ltd	Buy	1,04	Ordinary	24,550	24,5
07-Mar-18		Buy	1.04	Ordinary	9,820	9,8
	Vanguard Investments Australia Ltd	Buy	1,06	Ordinary	24,550	24,5
13-Mar-18	0	Buy	1,05	Ordinary	5,250	5,2
	Vanguard Investments Australia Ltd	Buy	1,07	Ordinary	11,427	11,4
	Vanguard Investments Australia Ltd	Buy	1.10	Ordinary	7,242	7,2
	Vanguard Investments Australia Ltd	Buy	1.07	Ordinary	14,730	14,7
	Vanguard Investments Australia Ltd	Buy	1.07	Ordinary	9,820	9,8
	Vanguard Investments Australia Ltd	Buy	1.04	Ordinary	19,640	19,6
	Vanguard Investments Australia Ltd	Buy	1,03	Ordinary	51,811	51,8
	Vanguard Investments Australia Ltd	Buy	1,04	Ordinary	15,376	15,5
	Vanguard Investments Australia Ltd	Buy	1,03 1,05	Ordinary Ordinary	13,277	13,2
28-Mar-18		Buy	1.04		9,820 19,640	9,8 19,6
	Vanguard Investments Australia Ltd	Buy	1.07	Ordinary Ordinary	8,633	8,6
	Vanguard investments Australia Ltd Vanguard investments Australia Ltd	Buy	1.07	Ordinary	14,574	14,5
	Vanguard Investments Australia Ltd	Buy	1.07	Ordinary	14,508	14,5
	Vanguard Investments Australia Ltd	Buy	1.11	Ordinary	14,574	14,5
	Vanguard Investments Australia Ltd	Buy	1.11	Ordinary	14,508	14,
	Vanguard Investments Australia Ltd	Buy	1.10	Ordinary	11,532	11,5
		Buy	1.12	Ordinary	7,688	7,6
	Vanguard Investments Australia Ltd Vanguard Investments Australia Ltd	Buy	1,16	Ordinary	19,220	19,7
	Vanguard Investments Australia Ltd	Buy	1.21	Ordinary	5,592	5,5
	Vanguard investments Australia Ltd	Buy	1.21	Ordinary	55,696	55,6
	Vanguard Investments Australia Ltd	Buy	1.18	Ordinary	257,965	257,9
	Vanguard Investments Australia Ltd	Sell	1.18	Ordinary	(257,965)	(257,9
	Vanguard Investments Australia Ltd	Buy	1.18		11,532	11,!
	Vanguard Investments Australia Ltd	Buy	1.17		6,524	6,5
	Vanguard Investments Australia Ltd	Buy	1.15	Ordinary	7,456	7,4
	Vanguard Investments Australia Ltd	Buy	1.16	Ordinary	24,785	24,7
	Vanguard Investments Australia Ltd	Buy	1.16	Ordinary	9,914	9,9
	Vanguard Investments Australia Ltd	Buy	1.30	Ordinary	6,524	6,5
	Vanguard Investments Australia Ltd	Sell	1.28	Ordinary	(20,218)	(20,2
	Vanguard Investments Australia Ltd	Buy	1.25	Ordinary	91,327	91,3
	Vanguard Investments Australia Ltd	Buy	1.28	Ordinary	18,455	18,4
	Vanguard Investments Australia Ltd	Buy	1.22	Ordinary	9,914	9,9
	Vanguard Investments Australia Ltd	Buy	1.27	Ordinary	6,524	6,5
	Vanguard Investments Australia Ltd	Buy	1.26	Ordinary	19,828	19,8
	Vanguard Investments Australia Ltd	Sell	1.26	Ordinary	(294,693)	(294,6
	Vanguard Investments Australia Ltd	Sell	1.22	Ordinary	(72,825)	(72,8
	Vanguard Investments Australia Ltd	Sell	1.22	Ordinary	(262,772)	(262,7
		Buy	1.22	Ordinary	9,320	9,5
	Vanguard Investments Australia Ltd					
	Vanguard Investments Australia Ltd	Sell	1.24	Ordinary	(376,414)	(376,4
	Vanguard Investments Australia Ltd	Sell	1.25	Ordinary	(314,988)	(314,9
	Vanguard Investments Australia Ltd	Sell	1.25	Ordinary	(121,601)	(121,6
	Vanguard Investments Australia Ltd	Sell	1,26	Ordinary	(67,557)	(67,5
	Vanguard investments Australia Ltd Vanguard investments Australia Ltd	Sell Sell	1,25	Ordinary	· (213,159)	(213,1
			1.27	Ordinary	(203,875)	(203,8

This is Annexy	A of 2 page referre	ed to in Form 605, Notice of ceasing to be	a substantial holder.		
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